



## CALL FOR PAPER

# 'Emerging Countries International Conference on Business, Finance and Economics'

*In-person or Online*

**5-7 December 2023**  
**Beach Resort, Mauritius**

*Organised jointly by The University of Mauritius and Stellenbosch University*

*in collaboration with the WTO Chairs Programme (Mauritius)*   *& the STAR Scholar Network* 

## Emerging Countries International Conference on Business, Finance and Economics

The Faculty of Law and Management at the University of Mauritius and the Faculty of Economic and Management Sciences, at Stellenbosch University are pleased to bring to academics, researchers, policy makers and students the first joint Emerging Countries international conference on Business, Finance and Economics to be held in Mauritius on 5-7 December 2023. This initiative aims at providing a platform for research dissemination and obtaining constructive feedback while at the same time creating opportunities for international collaboration and networking among peers in emerging countries and globally. Participants will also have an opportunity to experience the warm hospitality of the host island and engage in some social and cultural activities.

The conference organisers are calling for conceptual or empirically based research papers or country-specific case studies in the field of Business, Finance and Economics. Presenters can deliver either completed research papers or work in progress, and their paper submissions and presentations must address both the theoretical and practical implications of the findings.

Presentations will be conducted in parallel tracks and research papers/abstracts will be refereed to enable researchers to receive constructive feedback on their work. In addition, the organisers hope to hold a round table discussion that will bring academics and policymakers together to focus on a specific aspect related to the conference theme.

Broad thematic areas to be considered include, *but are not limited to*, the following:

**Business**

Marketing management, Investment management, Human Capital, Operation Research, Strategic Management, Tourism and Hospitality management, Quality Management, Research and Innovation, Education, Logistics and Entrepreneurship

**Finance and Accounting**

Corporate Finance and Financial Management, Investment Finance, International Finance, Risk Management, FinTech, Behavioural Finance, Financial markets and intermediaries, Accounting, Corporate Governance

**Economics**

Development Economics, Financial Economics, Labour Economics, Industrial Economics, International Trade and Trade Finance, FDI, International Economics Public Economics, Market structure, Poverty and Inequality.

## Guidelines for authors/presenters

The organising committee invites the submission of abstracts (max. 300 words) or full papers (max. 5000 words) from researchers and practitioners in the above fields (or related). All abstracts should be formatted to facilitate the review process. On a separate cover page, the following information should appear:

- name, affiliation and address (including email address for general correspondence) of each author and co-author, and
- a brief personal profile (max. 100 words) of each presenter.

By submitting an abstract, at least one author undertakes to attend the international conference **(in person or virtually)** if the final paper is accepted. In addition, one author should not have more than two submissions, either as a single author or as a co-author.

To ensure a complete submission, kindly follow both steps below:

- Email Submission: Please submit your entry via email as a Word document attachment to [uomsu\\_conference@uom.ac.mu](mailto:uomsu_conference@uom.ac.mu) with the subject line 'UoM/SU2023'.
- Online Form: Additionally, fill out the Google Form using the following link: <https://forms.gle/w4e2D4TfenifDfSy6>.

Both steps are mandatory for your submission to be considered complete. Thank you for your cooperation.

Researchers are encouraged to register for the conference upon acceptance of their abstract. Authors of accepted abstracts will need to submit their completed paper by 15 October 2023 for inclusion in the refereed conference e-proceedings.

### Important dates and deadlines

Deadline for abstracts (max. 300 words) or full papers (max. 5000 words):	15 September 2023
Notification of outcome of review process/acceptance:	1 October 2023
Deadline for inclusion of revised abstracts/final papers in the proceedings:	15 October 2023
Deadline for conference registration:	1 November 2023
Conference dates:	5-7 December 2023

### Registration Fees

Early Bird fees (On or before 1 November 2023) = USD 300 (Online USD 200)

Normal fees (after 1 November 2023) = USD 350 (Online USD 250)

Student fees = USD 200 (Online USD 150)

*Discounted fees are available for UoM and SU academic staff and students (please contact the co-chairs).*

### Co-Chairs

Prof Boopen Seetanah (University of Mauritius); Prof Ingrid Woolard (Stellenbosch University) Prof Michael Graham (Stellenbosch University); and Dr Viraiyen Teeroovengadam (University of Mauritius).

### Organising Committee

Dr N Ragodoo (UoM); Dr R Bhattu-Babajee (UoM); Dr V Tandrayen-Ragoobur (UoM); V Moneeram-Chadee; Dr S Fauzel (UoM); N Gopy-Ramdhany (UoM), Dr P Gunesh (UoM); Dr D Michel (UoM); Dr Jaco Franken (SU), Prof Euan Phimister (SU), Prof Charlene Gerber (SU) and Prof Charles Adjasi (SU).

### Scientific Committee

Prof Jaime De Melo (Emeritus Professor, University of Geneva); Prof Christian Ringle (TUHH), Prof T J Kamlanabhan (IIT Madras), Prof C Brooks (University of Bristol); Prof H Coates (Tsinghua University's Institute of Education); Prof M Saunders (University of Birmingham); Dr Stephen Karingi (UNECA); Dr Mustapha.Sadni Jallab (WTO); Dr Maarten Smeets (St Petersburg State University/SUIBE); Prof Kesseven Padachi (University of Technology, Mauritius); Prof Pramila Krishan (University of Oxford); Prof Raja Vinesh Sannassee (SADC); Prof Taufiq Choudry (University of Southampton); Prof T Soobaroyen (University of Essex); Dr V Ramiah (University of Wollongong); Prof Robin Nunkoo (UoM); Dr D Ramdhony (UoM); Dr U Subadar (UoM); Prof Joshua Abor (University of Ghana) and Prof Amin Karimu (University of Cape Town); Prof Alfred Yawson (University of Adelaide); Professor Mark Smith (Stellenbosch University).